

ExplorNet's *Digital Media I*



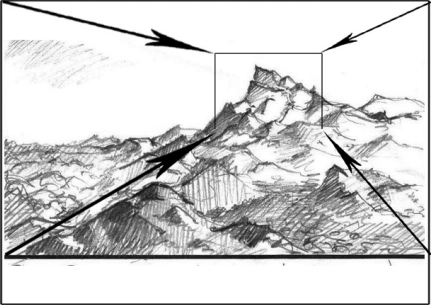

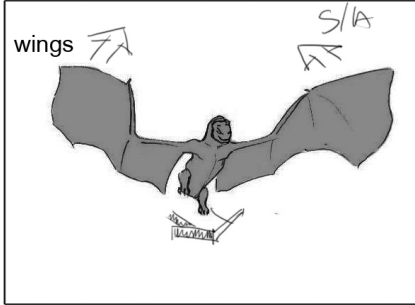
Objective 105.02 5%

Describe digital video production methods.

Pre-Production

- ☐ Determine the overall purpose of the project.
- ☐ Define the intended target audience.
- ☐ Consult with the client to write a script that effectively conveys the intended message.
- ☐ Create a storyboard to determine sequence of events and provide client with a visual representation of ideas.
- ☐ Determine specific hardware needs.
- ☐ Determine specific software needs.

Storyboard

TITLE George and the dragon		PAGE 1	
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<p>ACTION zooming in Still image</p> <p>DIALOGUE Far, far way in the high, high mountains</p> <p>TRANSLATION</p> <p>TIMING last about 8 sec 00:00:00:00:</p>		<p>Dragon come out from cave</p> <p>there lived a mighty dragon.</p> <p>00:00:09:16</p>	
			
		<p>Dragons starts swing his wings</p> <p>SFX: waving wings</p> <p>00:00:09:20</p>	

Production

- ☐ Setup equipment such as tripods, cameras, and lighting.
- ☐ Record footage according to the storyboard.
- ☐ Save and organize recorded video.



Post-Production

- ☐ Import recorded footage into the video editing software or gather existing footage from outside sources.
- ☐ Select, edit, and assemble the video clips according to the storyboard.
- ☐ Adjust audio levels, add titles, add transitions to the video clips to convey the intended message to the audience.

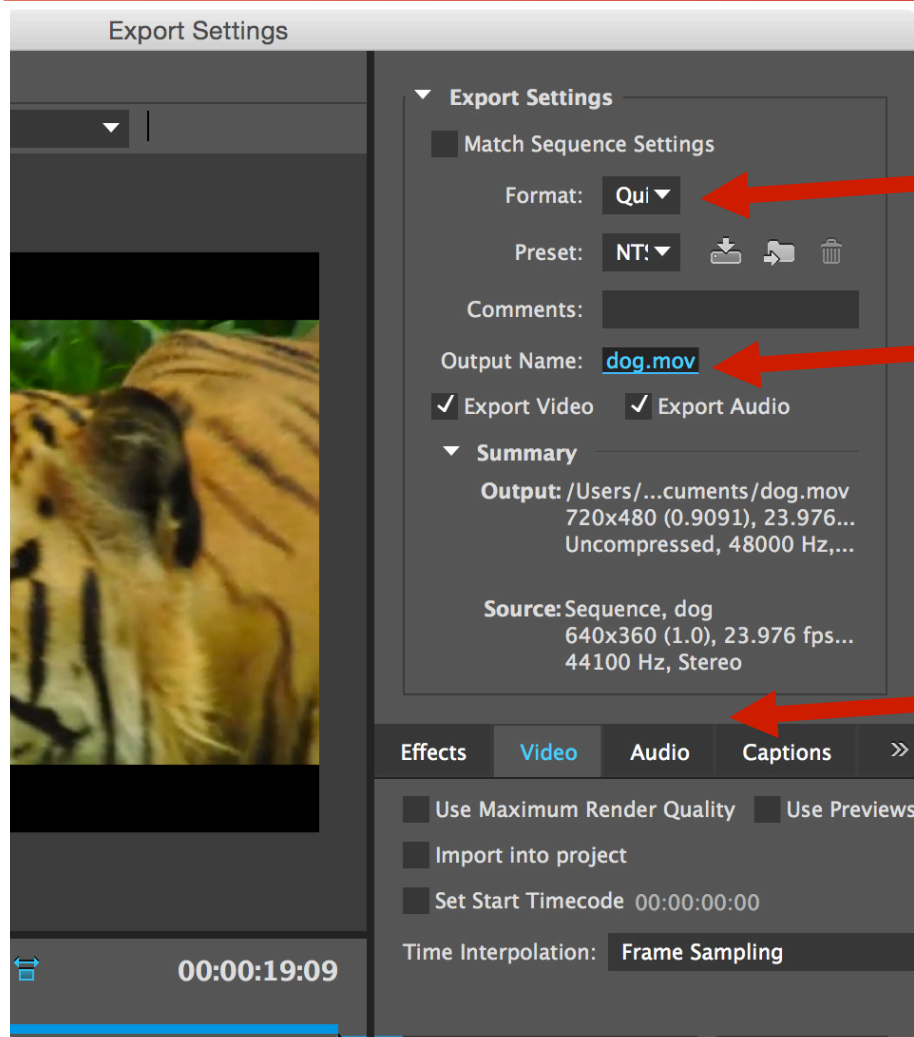
Optimize and Export Files

- ☐ Optimize and export the video output file for specific client needs, including:
 - ☐ Primary use of video production
 - ☐ File size requirements
 - ☐ File format requirements
 - Video files also use codecs.

Export Settings

- ☐ To export a video in Premiere Pro go to File>Export>Media. This will bring up your export settings window,
- ☐ Choose format, file name and other settings.
- ☐ May export entire or selected sequence, audio or video.
- ☐ Make sure your sequence that you want to export is selected when you do this.

Export Settings



Format Options

File Save As Options

Other Options